8. Tribal Dances of Gujarat (Gujarati)
9. Devotional Poets and Mystics (Part I) (Telugu)
10. Devotional Poets and Mystics (Part II) (Telugu)
11. Freedom Movement in Andhra Pradesh (Rep.) (Telugu)
12. Glory of Vijay Nagar Prabhavam (Kep.)(Telugu)
13. AfsanaAajkal(Urdu)
14. Composers (Telugu)
15. Hum Ek Hain (Urdu)
16. Glory of Kakatiyas (Telugu) (Rep.)
17. A. P. Geography & Resources (Telugu) (Rep.)
18. Great Men Great Deeds (Marathi)
19. Hare Krishna Mehtab (BMI) (Oriya) (Dlx.)
20. Lai Bahadur Shastri (Marathi)
21. Lai Bahadur Shastri (Gujarati)

Lack of publicity of schemes/policies

4103. SHRI TARIQ ANWAR: Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether it is a fact that Government have failed to give enough publicity to various Government Department's Schemes/Policies;

(b) if so, the reasons therefor; and

(c) the steps taken in this regard?

THE MINISTER OF INFORMATION AND BROADCASTING (SHRI S. JAIPALREDDY):(a)No, Sir.

(b) Does not arise.

(c) Prasar Bharati and all the media units of this Ministry have been engaged in disseminating information regarding the policies and programmes of the Government among the public.

Prasar Bharati has given special thrust to disseminating information regarding all the Government programmes, including Senior Citizen programmes, Consumer Protection, Youth Programmes, Drug Abuse,

Noise Pollution, Women and Child issues, awareness programmes on HIV/AIDS, Environment Protection Programmes, New Education Policy, Legal Aid and Legal Literacy etc.

Press Information Bureau (PIB) has launched several media campaigns for various departments for the advantage of common man. Social welfare schemes like Antyodaya Anna Yojana, Food for Work Programme and other schemes related to food security have also been given wide publicity. Special publicity thrust was given on important issues and occasions like Literacy Day, Teachers Day, Minority Education, Sarva Siksha Abhiyan, Women and Child Development, Children Right etc.

Directorate of Field Publicity (DFP) utilizes inter-personal communication to take Government policies to the masses. The Department has carried out publicity on issues like national integration, communal harmony, health and family welfare, social justice and empowerment, human rights and child right and rural development.

Films Division has produced and released films on themes like Mahila Samriddhi Yojana, Rojgar Yojana for educated unemployed youth, provision of drinking water, national integration, films on health and family welfare, panchayati raj, education for all, agricultural policies etc. and films related to national integration and nation building.

DAVP has the mandate to undertake the publicity of the policies of the Government Ministries and Departments and brings out printed publicity material like posters, brochures, booklets leaflets advertisements in newspapers, hoarding, banners, exhibitions for the client Ministries and Departments.

Publication Division through its journal Yojana and Kurukshetra have been highlighting issues relating to agriculture and rural development, employment guarantee etc. Employment News weekly in English, Hindi and Urdu also carries articles on major developments issues, employment generation schemes etc.

Registration of newspapers and periodicals

4104. PROF. ALKA BALRAM KSHATRIYA:
SHRMATI PREMA CARIAPPA:

Will the Minister of INFORMATION AND BROADCASTING be pleased to state: